**For Immediate Release Contact:** *[Insert Grand Master name]*

*[Chapter Designation]* Chapter

*[School Name]*

Kappa Sigma Fraternity

*[Phone]*

*[E-mail Address]*

**Kappa Sigma Fraternity TO Host *[insert event name here]* to benefit the military heroes campaign on *[date]***

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***[School Name]* Chapter to *[Insert five to six word summary of Military Heroes Event]***

***[Insert chapter City/Town, State]* *[Release Date: 4-5 days before event]*** – On *[date]*, more than *[insert # of Brothers]* members of the local Kappa Sigma chapter at *[insert school name]* will volunteer their time to *[insert description of fundraiser/community service project the chapter is scheduled to complete]*, to benefit Kappa Sigma’s Military Heroes Campaign.

*[This space can be used for various items. Some examples include explaining in detail what the event will entail; discussing the inspiration for the event chosen; outlining if this is a repeat event and sharing how much was raised for the campaign in the past (i.e. 2nd Annual…)]*

*“[Insert quote about why the chapter feels that it’s important to support the Military Heroes Campaign]*,” said *[Grand Master Name]*, president of *[insert school name]*’s Kappa Sigma chapter. “*[Insert quote about the overall importance of philanthropy/service to the chapter and Kappa Sigma]*.”

The Military Heroes Campaign is a key component of the Fraternity’s “A Greater Cause” community service initiative. Since its inception in 2007, Kappa Sigma’s Military Heroes Campaign has raised and donated more than $500,000 to non-profit organizations that advocate on behalf of servicemen and women in the U.S. and Canada.

Kappa Sigma has achieved unprecedented levels of volunteerism and philanthropy among its members as a part of the overall A Greater Cause initiative. Members annually contribute more than one million volunteer service hours and nearly $2 million collectively to those in need.

**About Kappa Sigma Fraternity**  
Founded in 1869 at the Univ. of Virginia, Kappa Sigma Fraternity is the most preferred college fraternity in the world — with more than 20,000 undergraduate members on 320 college campus throughout the United States and Canada, and nearly 200,000 living alumni. Each year, Kappa Sigma undergraduates donate more than $2 million and 1 million hours to charitable causes, pledge more than 9,000 men and welcome nearly 7,000 new initiates to the Order — the most of any college fraternity. The Fraternity teaches its core standards and values through educational programming around the four pillars of Fellowship, Leadership, Scholarship and Service.